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PROGRAMS AND CERTIFICATIONS:

- Microsoft Office • Adobe InDesign • Adobe Photoshop • Adobe Premiere Pro • Adobe Bridge • Adobe Illustrator • Canva • WordPress • Hootsuite Platform Certified, 2019 • HubSpot Social Media Certified, 2019 • Hootsuite Social Marketing Certified, 2020

EXPERIENCE:

The Rambler Media Group **2016-2020**

Content Producer, 2016-2017, 2019-2020

- Writes weekly print and online news, feature, editorial, and opinion pieces
- Creates photos, graphics, cartoons, and illustrations
- Produces video and audio clips
- Designs page layout including covers and center spreads and corrects layout
- Pitches story content
- Promotes content on social media and crafts social media content
- Assists in TV shoots with teleprompting, scriptwriting, directing, and anchoring
- Designs publication’s media kit and ads

Editor-in-chief, 2017-2019

- Copy edits and edits video and audio
- Manages editorial decisions on content and design
- Coordinates staff writers and student contributors’ content and ideas
- Leads general meetings, editorial meetings, and training
- Fills in as a content producer as needed

Texas Wesleyan Athletic Department **Fall 2020**

Sports Information Intern, Fall 2020

- Collects information on men’s soccer games by attending games and researching team stats
- Writes and edits men’s soccer game recaps for ramsports.net

EDUCATION:

Texas Wesleyan University **2016-2020**

Bachelor of Science in Mass Communication, December 2020
Organizations: Mortar Board, Enactus, TXWES Food Pantry, Alpha Chi, Gay-Straight Alliance, Sociology Club, Alpha Lambda Delta

AWARDS:

Law Sone (Top Seniors) Award, 2020 • Texas Intercollegiate Press Association, 2017-2020 • Associated Collegiate Press Story of the Year, 2019 • Society of Professional Journalists Mark of Excellence, 2019